Heroes of Pymoli:

* The majority % of players are males but are the group with the lowest average price per purchase, so the majority of the revenues comes from volumes not exactly from pricing.
* The range of ages between 15-24 represents 63% of the total players , and the second range between 20-24 have the greatest total value per purchase.
* According to the most purchase items the count of purchases per game can give you an idea that the purchases are split between all the games and you can conclude you don’t have an outlier , as the most purchase item count is only 13 that is less than the the 10% percent of the total count.